



NJ's 19th Annual LGBTI Pride Celebration

Jersey Pride, Inc. is proud to announce that it will be hosting New Jersey's Nineteenth Annual Lesbian, Gay, Bisexual, Transgendered and Intersexed Pride Parade, Rally and Festival on Sunday, June 6, 2010 in Asbury Park, New Jersey. Applications for the parade, festival, and advertising in the Jersey Gaze (the official guide to NJ's Annual Pride Celebration) can be downloaded at www.jerseypride.org. Also available on the website is an event flyer. If you are able to post or distribute the flyer to help us get the word out about this year's event, we would greatly appreciate it.

Festival vendors, due to the current economy, we are again offering a discount for early registration. For applications that are postmarked by April 15, 2010, take 10 percent off the first festival space purchased (not including tent space or tables). Please take a moment to review the Vendor Information on the back of the application. You must sign the Application and Vendor Information Sheet stating that you have read and understand the information. Vendors who do not comply with all festival regulations will be subject to forfeiture of the security deposit. A confirmation letter will be mailed to you. Please allow three weeks for your application to be processed. Please note, this year no vendor vehicle will be allowed to enter the festival grounds after 10am. All vendor vehicles **MUST** be off of the festival grounds (including Kingsley Ave.) by 10:30am. Due to the strict trash regulations in Asbury Park, there will be a \$50.00 refundable security deposit that will be returned to you when you leave your vending area in the same clean manner that it was allotted to you. Please make a separate check to Jersey Pride Inc. for this fee. Please remember to pick up your refundable security deposit at Vendor sign-in after 4pm. A Jersey Pride festival staff member will inspect your site before the check can be returned to you. If you do not follow this checkout procedure, your security deposit will be kept as a donation to Jersey Pride.

Rain is a reality. As long as we deal with it right away, we can assure ourselves that it will not be a concern. Since this is a rain or shine event, we recommend that you bring provisions to protect your merchandise. However, if you do not have anything along those lines, there will be a limited number of circus style tents. This will provide you the same amount of shelter as if you brought along your own 10x10 canopy. There is a limited amount of tent space available on a first come, first serve basis. If you would like to reserve a spot, please indicate so on your application. There is an extra fee for tent space.

If you have any questions or need further information, as always please feel free to contact us at (732) 214-2965. We are happy you will be joining us to celebrate Pride with thousands of New Jerseyans this year.

Sincerely,
Jersey Pride, Inc.