



**APPLICATION/CONTRACT FORM - GROUP AND NON-FOOD VENDORS
NJ's 19th ANNUAL LGBTI PRIDE FESTIVAL**

NOTE: IF YOU WISH TO RESERVE SPACE(S) FOR YOUR ESTABLISHMENT, PLEASE FILL OUT AND RETURN THIS FORM WITH YOUR CHECK FOR THE APPROPRIATE AMOUNT POSTMARKED BY MAY 24, 2010 OR YOU MUST PAY A \$25.00 LATE FEE. IF POSTMARKED BY APRIL 15, 2010, TAKE 10% OFF FEE FOR 1ST SPACE PURCHASED (does not include table or tent)

NAME OF ESTABLISHMENT: _____

PERSON TO CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE:() _____ EVENING:() _____

EMAIL: _____

NUMBER OF SPACES REQUESTED _____

WHAT TYPE OF MERCHANDISE (please answer this, it helps us lay out the Festival field)?

FEES (Please Check Appropriate Category):

_____NON-FOOD BUSINESS..... \$125.00

_____ GROUP/ORGANIZATION (Non-Profit) NON-MERCHANDISE..... \$25.00

_____ GROUP/ORGANIZATION (Non-Profit) MERCHANDISE \$40.00

(Note: A group may only request one space at this rate. Additional spaces may be purchased at the non-food business rate)

_____Additional cost for space under Circus Style Vendor Tent \$95.00

_____ 8 Foot Table (tables will not be provided if this option is not selected)..... \$12.00

_____ Late fee if postmarked after May 24, 2010..... \$25.00

TOTAL FEE..... \$ _____

Check #: _____

_____REFUNDABLE SECURITY DEPOSIT (**read and initial #14 on reverse**)..... \$50.00

(Separate check made out to JERSEY PRIDE, INC.)

Check #: _____

SIGNATURE OF AGREEMENT: _____

(Please Sign Here)

PLEASE READ AND SIGN THE BACK OF FORM. Please make your checks or money orders payable to **JERSEY PRIDE, INC.** and mail to:

Jennifer H.
2248 South Branch Road
Branchburg, NJ 08853

THE SIGNATURE OF PARTICIPANT SHOWN ABOVE INDICATES AGREEMENT WITH ALL REQUIREMENTS LISTED IN THE VENDOR INFORMATION FORM AS PROVIDED ON BACK SIDE OF APPLICATION.

VENDOR INFORMATION SHEET

Please be considerate of others around you. Use this information as a guide to ensure a safe and fun day for all.

1. Please understand this festival is a RAIN OR SHINE event. Plan ahead in the event of inclement weather, including high winds. Jersey Pride will not be responsible for any loss or damage to merchandise or displays.
2. Vendor space sizing is as follows: Organizations and Non-Food Businesses will be located in the vendor area and will be allotted a space size of 10x10. Space is available under the circus style tents. See front of this application.
3. Vendors will be responsible for providing their own tables, chairs and tent, **unless tables and tents pre-ordered on this application.**
4. Vendors are responsible for their own garbage and recyclables. **If you brought it in with you, take it out with you.** This includes, but is not limited to, literature, cardboard, promotional items, and bagged garbage.
5. The rally is providing music and entertainment all day. Please no radios, megaphones or loudspeakers allowed in vending area except as authorized in advance and at the sole discretion of Jersey Pride, Inc.
6. Festival Marshals will be available all day to answer questions or help with emergencies.
7. Sale of merchandise with the official Jersey Pride, Inc. PRIDE 2010 logo or any variations of it are strictly prohibited, unless by an agent of Jersey Pride.
8. Refunds for vendor space will be issued on and up until May 24, 2010. No refunds will be issued after that date.
9. No vendor vehicle will be allowed to enter the festival grounds after 10am. Vehicles must be off the Festival grounds by 10:30am. Vehicles must be removed following unloading of merchandise. Vehicles must be removed from the festival ground within 30 minutes on entry. Security deposits will be forfeited for any vehicles not removed.
10. Vendor information may be supplied to NJ State Division of Taxation in accordance with state rules and regulations.
11. Jersey Pride, Inc. shall serve as the sole liaison for all interaction with the city of Asbury Park, except where otherwise noted.
12. No vending, solicitation, promotion or distribution of merchandise, products or information will be allowed outside of assigned vending spaces without the express written permission of Jersey Pride, Inc.. Exemptions are at the sole discretion of Jersey Pride, Inc.
13. Vendors must be in compliance with all local, state, federal and venue rules and regulations, and provide tangible proof of same. The above rules and regulations may be subject to change without notice and are beyond the control of Jersey Pride, Inc.
14. **Pick up your refundable security deposit at Vendor sign-in after 4pm. Your site will be inspected for cleanliness by authorized Jersey Pride festival staff, at their earliest opportunity, before the check is returned to you. If you do not follow this check-out procedure, your security deposit will be kept as a donation to Jersey Pride Inc. Failure to adhere to the festival regulations will result in forfeiture of security deposit and increased security deposits for future participation. Initial here: _____**

I, _____, representative of _____ have read and understand the above rules and regulations and agree that my organization and any individuals representing said organization at the Pride Parade and Festival held by Jersey Pride, Inc. in Asbury Park on June 6, 2010 will abide by said rules and regulations.

I further agree that I will hold Jersey Pride, Inc. or its affiliates harmless for any injuries, damages or losses sustained to any of my and/or my business organization's equipment, materials and/or supplies during the period said equipment, materials and/or supplies shall be placed on the grounds of the city of Asbury Park, Monmouth County, New Jersey in connection with the above event.

Printed Name: _____ Date: _____

Signed: _____